

HOUSTON AUTO DEALERS ASSOCIATION

# DEALER APPRECIATION **GOLF** TOURNAMENT

**Enjoy:**  
**Lunch & Dinner**  
**Round of Golf**  
**Raffle prizes**  
**Entertainment**

**MONDAY**  
**MAY 4**

**AT SUGAR CREEK COUNTRY CLUB  
& RIVERBEND COUNTRY CLUB**

**Check-in: 11:00am**  
**Shotgun start: 12:30pm**

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Dealership Teams \$500  
Associate Members Must  
Sponsor To Play  
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All proceeds 100% goes to  
support the Houston Auto  
Dealers Association

Register now. Space is limited.

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# HADA GOLF TOURNAMENT SCHEDULE

## MONDAY **MAY 4**

AT SUGAR CREEK COUNTRY CLUB  
& RIVERBEND COUNTRY CLUB

**11 AM** Everyone  
Lunch & Registration

Sugar Creek Country Club  
(420 Sugar Creek Blv.)

**12:30 PM** Shot Gun Start Dealer Teams:

Sugar Creek Country Club  
(420 Sugar Creek Blv.)

Sponsor Teams

Riverbend Country Club  
(1214 Dulles Ave.)

**5 PM** Dinner | Prizes | Awards

Everyone

Sugar Creek Country Club  
(420 Sugar Creek Blv.)

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# 2026 GOLF TOURNAMENT SPONSORSHIPS



## PRESENTING SPONSOR



**\$7,500**

Team of 4 on sponsor course  
Hole Activation on Dealer's Course  
Company banner at event  
Exclusive Eblast to Members  
Recognition during Awards

Logo on all marketing materials  
Give away opportunity at dinner  
Ad in event eblast

## LUNCH SPONSOR

**\$5,000**

Team of 4 on sponsor course  
Booth space activation at meal  
Logo on marketing materials  
Company sign at meal  
Recognition during event

## HOLE SPONSOR

**\$3,500**

Team of 4 on sponsor course  
Hole Activation on Dealer's Course  
Logo on marketing materials

Limited to 18 - first-come, first-served. Must set up activation at the tee-box.

Contact: RoShelle Salinas  
Rsalinas@houstoncardealers.com  
281-980-3434 or cell 281-509-1682



# 2026 GOLF TOURNAMENT SPONSORSHIPS



## GOLF CART SPONSOR

**\$2,500**

Logo on marketing materials  
Signs on golf carts  
Giveaway opportunity on carts  
\*\*Does not include a team

## GRILL STATION SPONSOR

**\$2,500**

Logo on marketing materials  
Sign at grill station on dealer course  
Giveaway opportunity at location  
\*\*Does not include a team

## BAR SPONSOR

**\$2,500**

Logo on marketing materials  
Signs on coolers and bars  
Giveaway opportunity at bars  
\*\*Does not include a team

- 2 available - coolers/beverage carts or at dinner

## DRIVING RANGE SPONSOR

**\$2,500**

Logo on marketing materials  
Sign at range on both courses  
Giveaway opportunity at location  
\*\*Does not include a team

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# 2026 GOLF TOURNAMENT SPONSORSHIPS



## CHIPPING CONTEST SPONSOR

**\$2,500**

Logo on marketing materials  
Signs at contest  
Must provide the winner's prize  
\*\*Does not include a team

## TEAM SPONSOR

**\$2,500**

Logo on marketing materials  
Team of four on sponsors course  
Includes lunch and dinner

## PHOTO SPONSOR

**\$2,500**

Logo on marketing materials  
Photo Opp space at event with logo  
Will receive photos for distribution to dealers

\*\*Does not include a team

Can't play or be there? Consider a gift bag items donation:  
Golf balls, towels, divot tools, tees, chargers, etc.

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